



ST. PETER'S CHURCH DEVELOPMENT PROJECT

UK Charity number: 1169510

(SPCDP)

Fundraising Framework 2023-2028

This fundraising framework complements the charity's strategic plan and outlines the prioritising goals and activities.

The monitoring of development alongside the various fundraising approaches is needed to maximise the charity's resources which support and enable its achievements.

This fundraising plan is to assist trustees, volunteers, partners and stakeholders with the processes to undertake successful fundraising activities.

Embedding this approach within the charity's mission and values, the fundraising framework is a key strategic ENABLER by providing 'financial sustainability' as outlined in the Strategic Plan 2023-28.

SPCDP seeks to develop fundraising by:

IN-KIND GIFTS

In-kind gifts are contributions of goods or services, other than cash grants.

SPECIAL EVENTS

Periodicity throughout the year events will be held where the public, partners and stakeholders are invited to make donations.

GRANTS

SPCDP applies to relevant national and local grants for financial support. Community collaboration with key providers enables a unique offer for grant submissions.

SOCIAL ENTERPRISE

SPCDP partners with local businesses and volunteers with similar values to provide a community cafe.

HISTORICAL SPONSORSHIPS

SPCDP seeks investment from heritage organisations for the Chapel of the Resurrection and the historic grounds where memorable famous figures are buried.

COMMUNITY

We rally our families, friends, colleagues and partners to be community participants and empower them to undertake activities and events to raise funds.

SWOT ANALYSIS

By identifying SPCDP strengths, weaknesses, opportunities and threats relating to the restoration of a listed building, informs the action planning process to establish improvements.

STRENGTHS:

- S1** Supportive volunteers
- S2** Historical & significant environment
- S3** Resting place of memorable famous figures
- S4** Committed and respected Trustees
- S5** Longstanding local partnerships

WEAKNESSES:

- W1** Team capacity
- W2** Finances
- W3** Sustainable fundraising
- W4** Limited website
- W5** High costs for building maintenance

OPPORTUNITIES:

- O1** Vibrant local community
- O2** Strong partnerships
- O3** Local/national commitment to safeguard listed buildings
- O4** Regular opportunity to promote the arts, music and literature

THREATS:

- T1** No dedicated staff
- T2** Cost of living crisis
- T3** Community needs growing
- T4** Quantity of volunteers
- T5** Limited heritage opportunities

Building conservation projects can take years and sometimes be extremely expensive to undertake. However, St Peter's Church is the mother church of Bournemouth and its cultural significance gives it a key place in the community. The charity is committed in preserving this landmark and transforming the community around it.

KEY PRIORITIES

FUNDING

Securing bids from relevant national and local trusts and foundations is essential for the sustainable opportunities to renovate, restore, enhance and preserve St Peter's Church, Bournemouth and its historical chapel .

COMMUNITY COLLABORATION

Promotion of art, music and literature to celebrate community activities. SPCDP seeks to use the church to help advance cultural capital to aid people succeed in contemporary society.

IMPROVING LIFE

The environment to be fit for purpose to be used for meetings, leisure and recreation. SPCDP seeks to use the historic site to bring transformation to peoples lives.

EDUCATION

A safe non-judgemental space where anyone can explore culture and philosophy.